

# EDELWEISS CARDENAS

edelweisscardenas.com / edelweisscardenas@gmail.com / 773.742.2899

## EDUCATION

### THE SCHOOL OF THE ART INSTITUTE OF CHICAGO

CHICAGO, IL / SPRING 2010

BFA in Fine Arts

### THE ACADEMY OF FINE ARTS

PRAGUE, CZECHIA / SUMMER 2007

Summer Studio Program

## EXPERIENCE

### FAIRMOUNT PARK CONSERVANCY

Stewardship + Engagement Coordinator / Philadelphia, PA / 2018 - Present

Coordinates the Park Friends Network (PFN), the city of Philadelphia's network of 130 neighborhood park stewardship groups that restore and improve the city's parks. Responsibilities include writing and publishing the monthly newsletter to over 1,000 PFN members, planning and coordinating workshops to expand park volunteers' public land stewardship and conservation skills, and managing all aspects of FPC's flagship event "Love Your Park"--a city-wide park restoration and capital improvement event across Philadelphia's 300 public parks involving over 4,000 community volunteers. Related duties also include designing all "Love Your Park" promotional materials and coordinating with city government, corporate sponsors (including TD Bank, Chevrolet, the Knight Foundation, and PECO), and other nonprofits.

### STANFORD UNIVERSITY

Storyboard Sketch Artist / Stanford, CA / 2021

Developed visuals, including characters, environments, and layouts for a Latinx culturally relevant app for smart phones and wearables designed to encourage and promote physical activity through a narrative that follows a Latinx family in collaboration with Professor Paula M. L. Moya and Professor Maria Elena Viramontes.

### TRUST EXCHANGE

Web Designer + Video Producer / Philadelphia, PA / 2016-2018

Created and maintained a clean and user-friendly web design for Trust Exchange clients. Produced video tutorials that onboard new and prospective clients to the Trust Exchange platform. This work included writing scripts, recording voice overs, screen recording, and video post production.

### SQUARESPACE

Video Production Specialist / New York, NY / 2013-2016

Created video tutorials to help onboard customers to the Squarespace platform. Wrote scripts, recorded screen and live action footage, recorded voice overs, edited, and produced content including design, art, copy, and motion graphics.

## SKILLS

### SOFTWARE + DIGITAL TOOLS

Illustrator, Photoshop, Premiere, After Effects, Screenflow, Final Cut Pro  
Google Suite, Microsoft Office, Trello, Jira, Mailchimp, Constant Contact  
GivePulse, Volunteer Hub

### FINE ARTS

Illustration, Painting, Printmaking, Mosaics

### LANGUAGES

Spanish: native speaker